

Winter Data Analysis Challenge 2026 Sponsorship Prospectus



The Winter Data Analysis Challenge is hosted annually during the mid-year break by the Sydney Precision Data Science Centre. The Challenge is a chance for undergraduate students to showcase skills and creativity in analysing a complex and challenging dataset.

We recognise that great data science brings together the development and implementation of algorithms, the exploration of data, the understanding of the wider context, and the leveraging of external information.

Held online over three days, the challenge is a unique opportunity for students to examine interesting data outside of formal units of study, with judge- and peer-mentoring during the Challenge.

2026 will be the 4th annual challenge, each year participation has grown with over 150 students participating in 2025.

Sponsorship opportunities & benefits

In 2026 the Sydney Precision Data Science Centre is seeking partners to sponsor the Winter Data Analysis Challenge.

Benefits for sponsors include logo placement on challenge collateral and attending the closing celebration to promote graduate programs. Additional benefits (available by negotiation) could include partnering with the Centre to inspire the challenge with direction to a dataset or a challenge question.

Sponsorship levels available



Platinum: \$2,000

Gold: \$1,500

Silver: \$1,000

“The Challenge was a great opportunity to use skills we learnt in coursework on a real-world problem under time constraints. Creativity in approaches was key - we could explore things not possible in a typical assignment. I gained confidence working in a rapid-paced team environment. There will be times when you have to trust your judgement and plunge in” (Jey Son Chuah, 2024 winner)



Sponsorship level details

Platinum \$2,000

- Opportunity to speak at the celebration and prize-giving ceremony.
- Logo featured on event website, Ed board and certificates.
- Sponsor profile and link to graduate opportunities included on event website.
- Acknowledgement of sponsorship level on all emails to challenge participants.

Gold \$1,500

- Link to sponsor's website included on event website.
- Logo featured on event website, Ed board and certificates.
- Invitation to attend the celebration and prize-giving ceremony.
- Acknowledgement of sponsorship level on all emails to challenge participants.

Silver \$1,000

- Logo featured on the event website, Ed board and certificates.
- Invitation to attend the celebration and prize-giving ceremony.
- Acknowledgement of sponsorship level on all emails to challenge participants



Why partner with us

- **Brand visibility:** Showcase your org's commitment to data-driven innovation.
- **Talent recruitment:** Connect with top talent in the field of data science.
- **Community impact:** Support initiatives that drive meaningful solutions to global issues/

The final showcase event was fantastic – a credit to the organising team! The quality of the presentations was very impressive. Each team had highly creative yet also very rigorous approaches to their problems and their insights were relevant and practical.

These types of activities go above and beyond course work but are clear evidence that the future talent pipeline in Australia looks bright!”

Matt Fitzpatrick, **Westpac Institutional Bank - 2025 Silver Sponsor.**

Next steps

To discuss opportunities please email data-science.admin@sydney.edu.au



About Sydney Precision Data Science Centre

We are a world-leading precision data discovery centre that facilitates data decision making in the areas of health and wellbeing, food sciences, conservation, and biomedicine. We generate innovative, fit-for-purpose applied analytical methodologies critical to knowledge discovery.

W: spds.sydney.edu.au/winter-data-analysis-challenge